



AllSpark's Design Warfare Course Powered by AFWERX

Why:

Changing the Air Force's culture must be a deliberate effort at every level. Unfortunately, this change cannot be directed by leadership or arbitrarily provided by a company. Both are only catalysts, and require a network of empowered, motivated Airmen to actualize innovative ideas, processes and changes.

Through a Design Thinking curriculum, installations across the Air Force are seeing success sparking an intrapreneur mindset. AllSpark is providing the academic foundation through a course called Design Warfare. Participants then act as catalysts to propagate the culture back at their home installations.

Objective:

Teach teams of Airmen, Guardians, and Civilians how to be *intrapreneurs* within their installations. Just like an entrepreneur founding a small business, *intrapreneurs* must be able to make thoroughly researched end-user centric decisions. Design Warfare combines design thinking, Spark Cell operations, and project-based learning with problem curation.

End Result:

Motivated, open-minded Airmen will be given the knowledge and experience to be an innovation leader at their installation. Effectively seeding the growth of culture amongst each base. These Airmen will seek more efficient and imaginative approaches to AF problems. Aligning Airmen at each installation with Gen. Brown's action orders: "*Accelerate Change or Lose.*" Delivering capabilities required to quickly and effectively operate in a contested environment.

Students:

Design Warfare is a no-rank course; therefore, all ranks are welcome. Nominated students should have an innate ability to challenge the status quo and be empowered to make change. While in the course, students should be fully dedicated to the process; allowing sole focus on Design Warfare academics.

Design Warfare Curriculum will include

- Deep dive problem analysis
- Applying for grants
- Innovation funding sources
- Implementing/coordinating through installation Spark Cell network
- Execute the Mission Model Canvas Methodology
- Proposal and implementation of a Minimal Viable Product (MVP)
- Learn how to build DoD and commercial based relationships
- Perform Organic Communication
- Understanding Small Business Innovative Research (SBIR)

Additional Information:

Design Warfare Cohort 22-8 will consist of 15-20 Airmen and Civilians from Acquisition related positions at Wright-Patterson AFB.

There is no fee for this course.

Application Submission:

Anyone interested should apply through the Eventbrite link:

<https://www.eventbrite.com/e/design-warfare-cohort-22-8-wright-patterson-afb-tickets-348118560987>

Final selections will be made on or about 8 July 22 based on available space, cohort diversity, and input from the AllSpark Design Warfare team. It is incumbent upon the applicant to obtain supervisor approval. Participants will be notified of their selection.

Email Mr. William Kelly directly at william.kelly.38@us.af.mil with questions.

Itinerary:

18 July – 6 October – Air Force Rapid Sustainment Office (RSO), Dayton, OH

<u>Week 1 (18 Jul-22 Jul)</u>	Onsite Monday-Friday at RSO from 0800-1600
<u>Weeks 2-11 (25 Jul-30 Sep)</u>	Onsite at RSO on Tuesdays from 0900-1200
<u>Week 12 (3 Oct-6 Oct)</u>	Onsite Monday-Thursday at RSO from 0800-1600

-Attendance is MANDATORY at all sessions.

-Students will be expected to conduct research outside the class during weeks 2-11.